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IUSD Supt's Office

VIA CERTIFIED MAIL

February 7, 2018

Board President Sharon Wallin
Superintendent Terry Walker
Irvine Unified School District
5050 Barranca Parkway
Irvine, CA 92604

*Re: Violation of California Voting Rights Act*

I write on behalf of our client, Southwest Voter Registration Education Project and its members. The Irvine Unified School District ("IUSD") relies upon an at-large election system for electing candidates to its governing board. Moreover, voting within IUSD is racially polarized, resulting in minority vote dilution, and, therefore, IUSD's at-large elections violate the California Voting Rights Act of 2001 ("CVRA").

The CVRA disfavors the use of so-called "at-large" voting – an election method that permits voters of an entire jurisdiction to elect candidates to each open seat. *See generally Sanchez v. City of Modesto* (2006) 145 Cal.App.4th 660, 667 ("*Sanchez*"). For example, if the U.S. Congress were elected through a nationwide at-large election, rather than through typical single-member districts, each voter could cast up to 435 votes and vote for any candidate in the country, not just the candidates in the voter's district, and the 435 candidates receiving the most nationwide votes would be elected. At-large elections thus allow a bare majority of voters to control *every* seat, not just the seats in a particular district or a proportional majority of seats.

Voting rights advocates have targeted "at-large" election schemes for decades, because they often result in "vote dilution," or the impairment of minority groups' ability to elect their preferred candidates or influence the outcome of elections, which occurs when the electorate votes in a racially polarized manner. *See Thornburg v. Gingles,* 478 U.S. 30, 46 (1986) ("*Gingles*"). The U.S. Supreme Court "has long recognized that multi-member districts and at-large voting schemes may operate to minimize or cancel out the voting strength" of minorities. *Id.* at 47; *see also id.* at 48, fn. 14 (at-large elections may also cause elected officials to "ignore [minority] interests without fear of political consequences"), citing *Rogers v. Lodge*, 458 U.S. 613, 623 (1982); *White v. Register*, 412 U.S. 755, 769 (1973). "[T]he majority, by virtue of its numerical superiority, will

regularly defeat the choices of minority voters." *Gingles*, at 47. When racially polarized voting occurs, dividing the political unit into single-member districts, or some other appropriate remedy, may facilitate a minority group's ability to elect its preferred representatives. *Rogers*, at 616.

Section 2 of the federal Voting Rights Act ("FVRA"), 42 U.S.C. § 1973, which Congress enacted in 1965 and amended in 1982, targets, among other things, at-large election schemes. *Gingles* at 37; *see also* Boyd & Markman, *The 1982 Amendments to the Voting Rights Act: A Legislative History* (1983) 40 Wash. & Lee L. Rev. 1347, 1402. Although enforcement of the FVRA was successful in many states, California was an exception. By enacting the CVRA, "[t]he Legislature intended to expand protections against vote dilution over those provided by the federal Voting Rights Act of 1965." *Jauregui v. City of Palmdale* (2014) 226 Cal. App. 4th 781, 808. Thus, while the CVRA is similar to the FVRA in several respects, it is also different in several key respects, as the Legislature sought to remedy what it considered "restrictive interpretations given to the federal act." Assem. Com. on Judiciary, Analysis of Sen. Bill No. 976 (2001-2002 Reg. Sess.) as amended Apr. 9, 2002, p. 2.

The California Legislature dispensed with the requirement in *Gingles* that a minority group demonstrate that it is sufficiently large and geographically compact to constitute a "majority-minority district." *Sanchez,* at 669. Rather, the CVRA requires only that a plaintiff show the existence of racially polarized voting to establish that an at-large method of election violates the CVRA, not the desirability of any particular remedy. *See* Cal. Elec. Code § 14028 ("A violation of Section 14027 ***is established*** if it is shown that racially polarized voting occurs ...") (emphasis added); *also see* Assem. Com. on Judiciary, Analysis of Sen. Bill No. 976 (2001–2002 Reg. Sess.) as amended Apr. 9, 2002, p. 3 ("Thus, this bill puts the voting rights horse (the discrimination issue) back where it sensibly belongs in front of the cart (what type of remedy is appropriate once racially polarized voting has been shown).")

To establish a violation of the CVRA, a plaintiff must generally show that "racially polarized voting occurs in elections for members of the governing body of the political subdivision or in elections incorporating other electoral choices by the voters of the political subdivision." Elec. Code § 14028(a). The CVRA specifies the elections that are most probative: "elections in which at least one candidate is a member of a protected class or elections involving ballot measures, or other electoral choices that affect the rights and privileges of members of a protected class." Elec. Code § 14028(a). The CVRA also makes clear that "[e]lections conducted prior to the filing of an action ... are more probative to establish the existence of racially polarized voting than elections conducted after the filing of the action." *Id.*

Factors other than "racially polarized voting" that are required to make out a claim under the FVRA – under the "totality of the circumstances" test – "are probative, but not necessary factors to establish a violation of" the CVRA. Elec. Code § 14028(e). These "other factors" include "the history of discrimination, the use of electoral devices or other voting practices or procedures that may enhance the dilutive effects of at-large elections, denial of access to those processes determining which groups of candidates will receive financial or other support in a given election, the extent to which members of a protected class bear the effects of past discrimination in areas such as education, employment, and health, which hinder their ability to participate effectively in the political process, and the use of overt or subtle racial appeals in political campaigns." *Id.*

IUSD's at-large system dilutes the ability of Asians and Latinos (both "protected classes") – to elect candidates of their choice or otherwise influence the outcome of IUSD's elections.

The IUSD's election history is illustrative: during the past 10 years, there have been a select few Asian candidates, all of whom lost their respective campaigns, and not one Latino that has emerged as a candidate for the District's Board of Directors. Opponents of fair, district-based elections may attribute the lack of Asians and Latinos vying for elected positions to a lack of interest in local government from the Asian or Latino communities. On the contrary, the alarming absence of Asian and Latino candidates seeking election to IUSD's governing board reveals vote dilution. *See Westwego Citizens for Better Government v. City of Westwego*, 872 F. 2d 1201, 1208-1209, n. 9 (5th Cir. 1989). The elections involving Asian and Latino candidates for IUSD's governing board demonstrate racially polarized voting. For example, in Bob Vu, Cyril Yu and Geri Zollinger received significant support from Asian voters in the 2012, 2014 and 2016 elections, but none of them succeeded in securing a seat on the IUSD board of trustees due to the bloc voting of the non-Hispanic white portion of the electorate. Similarly, in 2002 Ruth Sanchez received significant support from Latino voters but lost her bid for the IUSD board of trustees due to the bloc voting of the non-Hispanic white portion of the electorate.

The District has a population of 33,480 students, 14% of whom are low-income and 19% of whom are English learners. According to the District's own recent data published in its June 2017 LCAP report, Asians comprise over 47% and Latinos comprise approximately 11% of the District's population. However, in the past over 10 years, there has not been one Latino or Asian to serve on the District's Board of Directors. In fact, according to a January 2018 article by Carolyn Inmon entitled *Schoolwatch: Time for a Change*, three of the five current Board members live close to one another in the northern-most part of town leaving "most of the residents of Irvine – those below the I-5 who generally live in older neighborhoods with older schools – seriously underrepresented on the IUSD Board." Therefore, not only is the contrast between the significant Asian and Latino

proportion of the electorate and the total absence of Asians and Latinos to be elected to the Board outwardly disturbing, it is also fundamentally hostile towards Asian and Latino participation.

As you may be aware, in 2012, we sued the City of Palmdale for violating the CVRA. After an eight-day trial, we prevailed. After spending millions of dollars, a district-based remedy was ultimately imposed upon the Palmdale city council, with districts that combine all incumbents into one of the four districts.

Given the historical lack of Asian and Latino representation in the context of racially polarized elections, we urge the Irvine Unified School District to voluntarily change its at-large system of electing its governing board. Otherwise, on behalf of residents within the jurisdiction, we will be forced to seek judicial relief. Please advise us no later than March 25, 2018 as to whether you would like to discuss a voluntary change to your current at-large system.

We look forward to your response.

Very truly yours,

Kevin I. Shenkman