



POSTERS

PRICING GUIDE 2020-2021

Let the Print Shop bring your illustrations to life
by using our poster printing service!

11X17 POSTERS		
Paper Type	Black Ink	Color Ink
110 lb. Index (general purpose cardstock)	\$0.11/ea	\$0.19/ea
80 lb. Hammermill (smooth semi-dull finish)	\$0.12/ea	\$0.20/ea

LARGE FORMAT POSTERS		
Size	Without Graphics	With Graphics
20x28	\$2.50/ea	\$6.00/ea
23x35	\$3.25/ea	\$7.50/ea
28x40	\$4.00/ea	\$9.00/ea

- Large format posters are only available in our 100 lb. white cover paper.
- Cost is based on amount of ink coverage not color vs. black.
 - WITHOUT graphics indicates the file has text ONLY.
 - WITH graphics indicates the file has graphics, shading or solid fill.

FILE SUBMISSION

If possible, create your file using the same dimensions as the poster you are ordering
OR using similar proportions (ex. for a 23 x 35 size, 12 x 18 is suitable).
For the best printed results, make sure any graphics used are good quality (high resolution).
Files should be either PDF (with fonts embedded) or JPEG.

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