

IRVINE UNIFIED SCHOOL DISTRICT
Irvine, California

Special Meeting
February 12, 1991

The Special Meeting of the Board of Education was called to order by President Cameron, 8:45 a.m., in the District Administration Center, 5050 Barranca Parkway, Irvine, CA.

Members Present:

Mary Ellen Hadley, Mike Regele, Greg Smith, Margie Wakeham, Helen Cameron

Members Absent:

None

Staff:

David E. Brown, Superintendent

Sue Harter, Deputy Superintendent, Personnel

Paul Reed, Deputy Superintendent, Business

Donna Wilkerson, Superintendent's Executive Assistant

Other Staff:

Jerry Rayl

Kent Price, Price Research Consultants, made a presentation on conducting a ballot measure campaign. Price outlined the necessary steps in organizing committees which would handle finance, recruiting of volunteers, communications, etc. After a basic overview of the strategies in obtaining support, Price discussed the role of the Board and staff in such campaigns, providing the do's and don'ts of participation.

The meeting was continued to Friday, February 15, 8 a.m.

Helen Cameron David E. Brown

President Superintendent